



Social Media Content

Q4 2026



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October 2026

SEPTEMBER 2026							NOVEMBER 2026						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
		1	2	3	4	5	1	2	3	4	5	6	7
6	7	8	9	10	11	12	8	9	10	11	12	13	14
13	14	15	16	17	18	19	15	16	17	18	19	20	21
20	21	22	23	24	25	26	22	23	24	25	26	27	28
27	28	29	30				29	30					

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29	30	1 Breast Cancer Awareness Month National Cybersecurity Awareness Month	2	3 World Smile Day
4	5 Canadian Thanksgiving World Teachers Day	6	7	8	9	10 World Mental Health Day
12	12 Canadian Thanksgiving Indigenous Peoples' Day	13	14 National I Love You Day	15	16 Boss's Day	17
18	19	20	21	22	23	24 Scorpio Season Begins
25	26	27	28	29	30	31 Halloween

Hashtags

#WorldSmileDay #ShareASmile #BigSmiles #NationalBeNiceDay #BeKind
 #SpreadPositivity #WorldTeacherDay #WeLoveTeachers #SupportTeachers
 #WorldMentalHealthDay #MentalHealthJourney #Mindfulness
 #HappyThanksgiving #Thanksgiving #TurkeyTime #GobbleGobble
 #IndigenousPeoplesDay #HonorNativeLand #IndigenousVoice
 #NationalILoveYouDay #ILoveYou #TeAmo #BossDay #ImBossy #BossStatus
 #ScorpioSeason #scorpios #astrology #Halloween #HappyHalloween
 #SpookySeason #BreastCancerAwarenessMonth #DetectItTreatItDefeatIt
 #ThinkPink #NationalCybersecurityAwarenessMonth #CyberSecurity
 #StaySafeOnline

Notes



October2026



World Teachers Day

October 5

Class is back in session, and what better way to show our appreciation for teachers than by gifting them personalized products - from tumblers to high-quality planners - that show your appreciation for #WorldTeachersDay.

#WorldTeacherDay #WeLoveTeachers #SupportTeachers



World Mental Health Day

October 10

For #WorldMentalHealthDay, let's take a moment to acknowledge our own mental well-being and take steps to protect it. Talk to your friends, unwind with your favorite movie, and take today to focus on yourself within.

#WorldMentalHealthDay #MentalHealthJourney #Mindfulness



Canadian Thanksgiving

October 12

There's so much to be thankful for this year! Share what you're most thankful for (and what's for dinner) this Turkey Day.

#HappyThanksgiving from our family to yours 🦃

#HappyThanksgiving #Thanksgiving #TurkeyTime

#GobbleGobble

Notes

[illegible]

October2026



National I Love You Day

October 14

Here's a little something to say "I love you!" Tell the people who mean the most to you how much you love them. Happy

#NationalLoveYouDay💖!

#NationalI LoveYouDay #ILoveYou #TeAmo



Halloween

October 31

Let me guess...you dressed up as someone scary, didn't you?
Happy #Halloween to all spooky ghouls and skeletons out
there! Now let's see your costumes!

#Halloween #HappyHalloween #SpookySeason



Breast Cancer Awareness Month

All Month

Pink isn't just a color, but a symbol of hope, awareness, and solidarity. This #BreastCancerAwarenessMonth, let's put our best pink forward and make a difference in the fight against breast cancer this October 🌸.

#BreastCancerAwarenessMonth #DetectItTreatItDefeatIt
#ThinkPink

Notes

[illegible]

Bonus



World Smile Day

October 3



National Be Nice Day

October 5



Indigenous Peoples' Day

October 12



Boss's Day

October 16



Scorpio Season Begins

October 24



National Cybersecurity Awareness Month

All Month

Notes

[illegible]

November 2026

OCTOBER 2026							DECEMBER 2026						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3			1	2	3	4	5
4	5	6	7	8	9	10	6	7	8	9	10	11	12
11	12	13	14	15	16	17	13	14	15	16	17	18	19
18	19	20	21	22	23	24	20	21	22	23	24	25	26
25	26	27	28	29	30	31	27	28	29	30	31		

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 Daylight Saving Ends	2	3	4 Stress Awareness Day Election Day	5	6 Fountain Pen Day	7
8	9	10	11 Veteran's Day Canadian Remembrance Day	12 National Happy Hour Day	13	14
15	16	17	18	19	20 Transgender Day of Remembrance	21 World Hello Day
22 Sagittarius Season Begins	23	24	25	26 Thanksgiving	27	28
29	30	1	2	3	4	5

Hashtags

#DaylightSavingsEnd #FallBack #StressAwarenessDay #Breathe
 #YouAreEnough #ElectionDay #GoVote #Voting #FountainPenDay #Pens
 #PenMightierThanTheSword #VeteransDay #ThankYouForYourService
 #RemembranceDay #LestWeForget #CanadaRemembers
 #NationalHappyHourDay #5OClockSomewhere #DrinksOnTheHouse
 #TransgenderDayOfRemembrance #TransLivesMatter #ProtectTransPeople
 #ProtectTheDolls #TransRightsAreHumanRights #HelloDay #Hi #Greetings
 #SagittariusSeason #SagSeason #sagittarius #HappyThanksgiving
 #Thanksgiving #TurkeyTime #GobbleGobble

Notes



November 2026



Stress Awareness Day

November 4

Too stressed to focus? Don't let the worry cloud your judgement.

Take some time to decompress and relax during

#StressAwarenessDay

#StressAwarenessDay #Breathe #YouAreEnough



Fountain Pen Day

November 6

You can't have just one fountain pen! I mean, how else are you going to show off your ink collection? #FountainPenDay is the perfect excuse to break out the good pen and show off that penmanship.

#FountainPenDay #Pens #PenMightierThanTheSword



National Happy Hour Day

November 12

First round's on me! Enjoy the great drinks and even greater company during #NationalHappyHourDay! I mean, it's 5 o'clock somewhere!

#NationalHappyHourDay #5OClockSomewhere #DrinksOnTheHouse

Notes

[illegible]

November 2026



World Hello Day

November 21

Best way to break the ice? Introduce yourself and say HELLO!
Or What's up? Or Hi? Or Howdy? However you start the
conversation, make sure you say hello! #WorldHelloDay

#HelloDay #Hi #Greetings



Thanksgiving

November 26

There's so much to be thankful for this year! Share what you're most thankful for (and what's for dinner) this Turkey Day.

#HappyThanksgiving from our family to yours 🍁

#HappyThanksgiving #Thanksgiving #TurkeyTime

#GobbleGobble

Notes

[illegible]

Bonus



Daylight Saving Ends
November 1



Election Day
November 4



Veteran's Day
November 11



Canadian Remembrance Day
November 11



Transgender Day of Remembrance
November 20



Sagittarius Season Begins

November 22

Notes

[illegible]

December 2026

NOVEMBER 2026							JANUARY 2027						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7						1	2
8	9	10	11	12	13	14	3	4	5	6	7	8	9
5	16	17	18	19	20	21	10	11	12	13	14	15	16
22	23	24	25	26	27	28	17	18	19	20	21	22	23
29	30						24 th	25	26	27	28	29	30

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	30	1 Happy Holidays	2	3	4 National Sock Day	5
6	7	8	9	10	11	12 Salesperson Day
13	14 Hanukkah	15	16	17	18 Bake Cookies Day	19
20	21 First Day of Winter/ Winter Solstice	22 Capricorn Season Begins	23	24	25 Christmas	26 Boxing Day Kwanza
27	28	29	30	31 NYE	1	2

Hashtags

#NationalSockDay #SockHop #SalespersonDay #AlwaysBeClosing
 #DealOrNoDeal #Hanukkah #HappyHanukkah #FestivalOfLights #CookieDay
 #Cookies #MeWantCookie #WinterSolstice #Winter #Chilly #CapricornSeason
 #capricorn #MerryChristmas #SantaClaus #DeckTheHalls #BoxingDay
 #GiftGiving #HappyKwanzaa #KwanzaaCelebration #KwanzaaJoy #NYE
 #NewYearsEve #CountdownTo2026 #HappyHolidays #TisTheSeason
 #HolidayMagic #MerryAndBright

Notes



December2026



National Sock Day

December 4

Tube socks. Crew socks. Ankle socks. No shows. Tell us what style of socks you are rocking today on #NationalSockDay!

#NationalSockDay #SockHop



Bake Cookies Day

December 18

Nothing makes a home feel like home more than fresh baked cookies! Grab the flour, butter, some chocolate chips, and your friends and start baking away during #BakeCookiesDay

#CookieDay #Cookies #MeWantCookie



First Day of Winter/Winter Solstice

December 21

Brrrr! It's cold out there! It must be the first day of winter! Grab those scarves, your favorite mittens, and get ready to enjoy your favorite wintertime activities. #FirstDayOfWinter

#WinterSolstice

#WinterSolstice #Winter #Chilly

Notes

[illegible]

December2026



NYE

December 31

As we look ahead to the new year, let's reflect on what made this year stand out! Let's hear it for 2026!

#HappyNewYearsEve! 2027 is going to be our year!

#NYE #NewYearsEve #CountdownTo2026



Happy Holidays

All Month

Tis the season for holiday cheer, gift giving, and spending time with those that matter! #HappyHolidays from our team to yours!

#HappyHolidays #TisTheSeason #HolidayMagic
#MerryAndBright

Notes

[illegible]

Bonus



Salesperson Day
December 12



Hanukkah
December 14



Capricorn Season Begins

December 22



Christmas
December 25



Boxing Day
December 26



Kwanzaa
December 26

Notes

[illegible]