

Why Open API?

API (Application Programming Interface) is programming code that works in the background to enable data transmission between one software product and another. An open API is an external or public web API available for Users to customize according to their software integration needs.

API: A Software Integration Solution

API integration allows Users to read and write data across applications. Key examples of specific types of data that Partners may want to move in and out of Syncore include settings, configurations, and updates from other applications. API integration connects software to a third-party application. For example, with API integration, you can connect each application that your business uses with Syncore.

Benefits of APIs

- Easy and better integration with other applications (NetSuite, QuickBooks, etc)
- Automation of tasks that are currently performed manually
- Decreased operational costs
- Improved services by allowing effective complementation with third-party products or services
- Better User experience

Syncore's Open API: Two Versions

There are two versions of Syncore's Open API. Version 1 (v1) only supports Read operations and limited searches while version 2 (v2) supports both Read and Write - with more endpoints and fields - for key areas in the Syncore platform.

What does Syncore's Open API v2 offer?

With Syncore's API v2, you can:

- Read/view, create and edit/update:
 - Contacts for dropship orders and program/stores
 - Jobs for dropship and program/stores
 - Sales Orders and Purchase Orders for dropship and program Jobs
 - Line items in Sales Orders and Purchase Orders for Jobs
- Read/view and add payments to Sales Orders and Purchase Orders

API Integration: Case Uses

Companies often use various tools to keep business running smoothly. It may become difficult to

manage so many separate applications/software, especially when they are used by several teams. For example, the accounting department may use software such as QuickBooks, whereas marketing and customer service may use a CRM application. Because each department uses different software, there is both information redundancy and a higher possibility of missing information and errors. Gathering all your customer information in one system allows your employees to access everything they need in real time, eliminating communication errors, and ultimately resulting in improved overall sales performance.